



Festival 2018
23 June to 8 July
Flag Sponsorship Programme

**OPPORTUNITIES FOR LOCAL BUSINESSES TO
ADVERTISE THEIR PRESENCE AND TO SHOW
SUPPORT FOR FESTIVAL BY SPONSORING EITHER A
PERSONALISED OR A STANDARD FLAG**



Sevenoaks Town Council is our Major Sponsor



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WHY SPONSOR a Festival Flag?

- To help brighten Sevenoaks and attract footfall to the town
- To show staff, customers and visitors to the town that you support local community efforts and want to associate your business with a community success story
- To help us grow the visibility, public awareness and profile of Festival
- To advertise your business by sponsoring a personalised flag that's:
 - Made in bright, durable, stay-clean material
 - Economic thanks to digital printing
 - High-impact design and colours
 - 150cms high x 85cms wide with good space for a sponsor's logo or name
 - Hung above, near or away from your premises
- We look after printing, rigging, de-rigging, cleaning and storage

IT'S GOOD FOR YOUR BUSINESS!!



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Sevenoaks Summer Festival was established in 1970.

It is now run by volunteers on a not-for-profit basis and has become a major community event spread over two weeks, celebrating the breadth, depth and diversity of artistic activities and opportunities in and around the town, augmented by celebrity concerts.

Festival 2018 will comprise over 70 events in 30 venues.

Each year through the generosity of sponsors we adorn Sevenoaks town centre with 120 specially-made Festival Flags to publicise the upcoming Festival.

The flags are rigged a couple of weeks before the start of Festival and remain in place until the final weekend.

PRICING 2018 (£) VAT NOT APPLICABLE

No. of Flags	For one year only		For two years		For three years	
	Standard	Personalised	Standard	Personalised	Standard	Personalised
One	40	50	70	90	100	120
Two	70	90	120	150	175	220
Three	100	120	175	220	240	300
Four	Negotiable					
Five						



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To sponsor a Festival Flag or to learn more about supporting
Sevenoaks Summer Festival
contact Ray Russell on 01732 742213 or by email to
rayrussell@sevenoaksfestival.org.uk



The full history of Festival and the brochure for 2017 can be viewed on our
website

www.sevenoaksfestival.org.uk

BOOKED FOR 2018



The Big Chris Barber Band



Lesley Garrett & Emma Johnson



Julian Marc Stringle



Henry Blofeld



Cara Dillon



Jane Austen At Home



The FB Pocket Orchestra



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RESPONSE FORM

Please return asap but no later than 31 March 2018

To Ray Russell, Sevenoaks Summer Festival

From: (name)

Position:

Company/firm:

Address:

..... Post Code:

Contact details:

Tel no.

Mobile

E-mail:

I/we wish to sponsor:

..... Personalised */Standard flag(s) for year(s)

and agree to pay £ by (delete whichever does not apply)
cash/cheque/BACS to 20-76-55 a/c no. 10012440

I/we do/do not require an invoice

Signed: Date:2018

* Please email a hi-res image of your logo to

rayrussell@sevenoaksfestival.org.uk

by 11 May 2018